



2023/24年報 Annual Report







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關於我們 About Us



心和手代表著能用心地去幫忙有需要人士;綠葉代表著長青的心態,勇於接受 改變及創新,有前瞻的視野及策劃未來的能耐,不畏困難、勇往向前。

The heart and hand symbolise our service passion and unreserved effort in helping people in need; the leaf represents a youthful and courageous attitude to accept changes with creativity, to have the vision of strategising future plans with creativity and the capacity to overcome challenges.

香港認知障礙症協會於1995年成立,前稱香港老年痴呆症協會,本會是國際認知障礙症協會在香港的唯一會員機構,亦是全港第一個專門提供認知障礙症服務的非牟利、自負盈虧、未有政府資助的慈善機構。

本會致力為認知障礙症人士及家屬提供專業及多元化非藥物治療及支援服務。同時,提供不同程度的培訓和教育活動予專業人士、護老者及社會大眾,加強他們對認知障礙症的認識,並且關注大腦健康,以期達致**早檢測、早診治、早準備,**抵禦大腦功能衰退。

本會依據儒家「禮、樂、射、御、書、數」的概念,設計成現代化全人多元智能的「六藝®」認知刺激訓練模式,應用於本會的服務上,並推廣至其他長者服務單位。

The Hong Kong Alzheimer's Disease Association (HKADA) was established in 1995, is a non-profit making, self-financed charitable organisation without Government subventions. We are the only member of the Alzheimer's Disease International in Hong Kong and the first local organisation specialised in providing services to people living with dementia and their families.

The HKADA provides professional, multi-dimensional non-pharmacological intervention services to people living with dementia (PWDs) and their families. We provide sharings on brain health and knowledge of the disease to the general public through tailor-made programmes to suit the needs of medical practitioners, caregivers and professionals of various trades. Such sharings also enhance people's skills on early detection and caring for PWDs at different stages.

With reference to the philosophy of Confucian's Six Arts - "Rites, Music, Archery, Charioteering, Literacy and Numeracy", a modern, multi-intellectual cognitive simulating model of "6 Arts®" has been designed. This is incorporated into our cognitive stimulating activities, the same is adopted by other elderly service units in the Social Service Sector.



為受認知障礙症影響的家庭提供專門的服務及全面的關顧,並倡議適切的社區支援,以促進本港認知障礙症的優質照顧。

To promote quality dementia care in Hong Kong by providing specialized and comprehensive intervention and support services for families with people living with dementia and advocating appropriate management of the condition in the community.









提供專門服務及支援予認知障礙症人士及家屬,並倡導足夠的優質服務及社區資源。
To provide specialised intervention and support services to PWDs and their families, and to advocate sufficient quality services and community resources for dementia care.



透過社區教育活動,提高大眾對認知障礙症的疾病資訊、預防方法與大腦健康意識。

To promote public awareness on brain health, dementia and its prevention through community education activities.



提供認知障礙症訓練課程予專業人士、照顧者及社會大眾。凝聚相關團體及個人力量,加強合作、分享經驗及擴闊網絡,增強社區對認知障礙症的互助及義務精神。

To organise training programmes in dementia for professionals, caregivers and laymen in Hong Kong. This is to facilitate collaborations, experience sharing and network extension to enhance mutual support and volunteerism for dementia in the community.



促進適合香港社會環境的研究工作,持續改善認知障礙症的照顧。

To advocate appropriate researches which are in accordance with Hong Kong societal context for continued advancement in dementia care.





服務發展里程

Service Development Milestones



於橫頭磡邨宏祖樓開設 專為認知障礙症人士而 設的日間中心

The first Day Centre for (PWDs) was established at Wang Cho House, Wang Tau Hom Estate



獲香港公益金資助開展 早期檢測服務

The Early Detection Service was started with support from the Community Chest of Hong Kong. 把儒家六藝設計成現代 化全人多元智能的「六 藝®」認知模式,應用於 本會的認知刺激活動 上,並推出「六藝®智趣」 iPad程式

The philosophy of Confucian's Six Arts was incorporated into our cognitive stimulating activities. Based on the Model, an iPad App on "6 Arts®" cognitive stimulation was developed.



開展將軍澳綜合服務中 心及荃灣李淇華中心

The Tseung Kwan O Integrated Service Centre and The Tsuen Wan Gene Hwa Lee Centre were established.

2001

香港老年痴呆症協會(本

會前稱)成立,為一個自

助組織,設於深水埗的

中心,為會員提供服務

Association (HKADA) was

established as a self-help

group, providing services

The Hong Kong

to members.

Alzheimer's Disease

社區復康網絡李鄭屋邨

2011

2013

2004

2007

2012

成為國際認知障礙症協 會在香港的唯一會員, 亦是亞洲地區首個成員

The HKADA is recognised by the Alzheimer's Disease International as the only member in Hong Kong, and the first member in the Asia Region.

遷至現址橫頭磡邨宏業 樓地下,擴展後的日間 中心訂名為智康中心, 並增加了服務名額

The Head Office and the Day Centre moved to Ground Floor, Wang Yip House, Wang Tau Hom Estate. The Day Centre was formally named as The Brain Health Centre with expanded capacity.



灣仔芹慧中心成立

The Jean Wei Centre in Wanchai was established.



為減低「痴呆症」一詞的 標籤及負面影響,病症正 名為「認知障礙症」,本會 的中文名稱亦隨之改為 「香港認知障礙症協會」

The Chinese Name of the Hong Kong Alzheimer's Disease Association was changed to reduce stigma to PWDs.







澳門特區政府社會工作局 委任本會為顧問,制定澳 門認知障礙症政策十年規 劃及支援相關工作

The Social Welfare Bureau of the Macao SAR Government commissioned the HKADA as consultant to provide advice and support to their 10-year National Dementia Plan.

使用了15年的橫頭磡宏業 樓會址進行全<mark>面翻新</mark>

The 15-year old service premises at Wang Yip House, Wang Tau Hom Estate was renovated.



引入國際性認知障礙症教育 活動-「認知友善好友」運動

> The HKADA brought in "Dementia Friends", an initiative of the Dementia Awareness Global Movement.

- 2021-2A

2015

2014

成立認知障礙症教育中 心,加強並凝聚應付病 症的能力,建立認知障 礙友善社區

The Institute of Alzheimer's Education was formally established to address the pressing needs of community-wide capacity building, to promote quality of dementia care and to build a dementia friendly community.

建構並向各界倡導醫社 協作的認知障礙症照顧 模式

To develop and advocate the Medical-Social Collaborative Model for Dementia Care

與滙豐銀行合作,並協助其 成為本港首間認知友善銀行

Through collaboration with HSBC on implementing dementia-friendly initiatives, the Bank became the first dementia-friendly bank in Hong Kong



認知障礙症流動診療車 投入服務,將本會各項 服務伸展至欠缺認知障 礙症服務的地區,惠及 更多有需要人士。

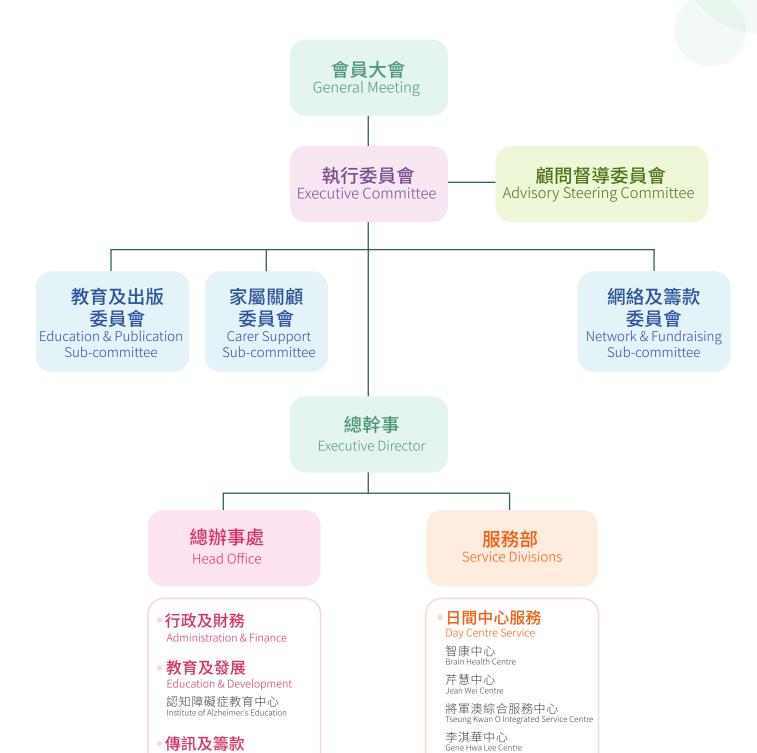
Mobile Dementia Clinic commenced service, enabling outreach to districts which have limited support for PWDs and their families





機構管治

Corporate Governance





Early Detecton Service • 到戶服務

Inhome Service

•特別項目 **Special Projects**



• 傳訊及籌款

Communication & Fundraising

委員會及管理團隊

Corporate Governance

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Dr Ma Tin-ging, Hector 馬天競醫生

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吳義銘醫生 Dr Wu Yee-ming, Jimmy

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吳義銘醫生 Dr Wu Yee-ming, Jimmy

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譚鉅富醫生 Dr Tam Kui-fu, Stanlev

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馬漢明醫牛 Dr Ma Hon-ming, Bosco

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核數師 Auditor

天職香港會計師事務所 Baker Tilly Hong Kong Ltd

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Ms Lee Nga-yee, Maggie

總幹事 Executive Director

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總幹事 Executive Director

李雅儀女士 Ms Lee Nga-yee, Maggie

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總幹事 Executive Director

李雅儀女士 Ms Lee Nga-yee, Maggie

服務經理 Service Managers

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行政經理 Administration Manager

麥少梅女士 Ms Mak Siu-mui, Jenny

財務經理 Finance Manager

趙鎮龍先生 Mr Chiu Chun Lung

執行委員會主席展望

Visions by Chairman



執行委員會主席

吳義銘醫生 Dr Wu Yee-ming

回想十年前,本地認知障礙症家庭 面臨有需求、無服務的困境,而且一 般長者和復康服務著重於身體護理 層面,未能切合認知障礙症人士的 實際需要。本會預見人口老化,將令 社區對認知障礙症專門服務的需求 進一步攀升,唯有於長者服務界和 醫療界普及認知障礙症知識,分享 服務經驗,才能有效率地提高業界 服務承載量,這亦是當時本會成立 認知障礙症教育中心的願景。我們 樂見隨後各社福單位相繼開展認知 障礙症支援服務,讓居於不同地區、 不同需要的家庭也能覓得協助;而 中心持續於業界的教育工作,亦為 後來落實以醫社協作和基層醫療支 援認知障礙症人士提供人才基礎。

10 years back the then Elderly Service focused more on physical care, rather than on providing support on dementia-related elements; which include stimulating activities, changes in personality and emotional needs. The mismatch of resources for Caregivers of People living with Dementia (PWD), resulted in a lack of appropriate supporting service which catered to their needs. One of our Visions is to facilitate access to multidisciplinary assessment and care planning. In view of the aging population, the Hong Kong Alzheimer's Disease Association (HKADA) promotes sharing alternative views among Elderly Service Providers and Medical Professionals. The crossover of Multidisciplinary Teams sharpens service skills which eventually improve service quality and increase service capacity to meet the pressing demands for appropriate service. We are happy to see that Dementia Care Service sprouted among Social Service Units in various Districts; making Dementia Care more assessable to those in need. The regular Seminars/ Training organised by the Institute of Alzheimer's Education (IAE) provide manpower training to the industry. It is also a means by which the HKADA complement Medical Social Collaboration to promote Community Engagement and support primary health care.

認知障礙症人士及家庭在病症不同 階段有著不同需要,且需跨專業團 隊支援。因此,我們下一階段將與各 專業界別的持份者協作,包括各專 業團體、不同類型的服務單位等,聽 取他們的見解和需要,提高本會培 訓和教育活動的精準度,助各專業 發揮所長,好讓認知障礙症家庭在 病症的不同階段,也能獲得適切的 高質素專門服務。

近來不同地區或國家相繼落實認知 障礙症相關政策和支援,其實細看 香港的醫療和社會服務,在人才、服 務水平和資源層面絕不遜色,亦有 各項惠及認知障礙症人士或照顧者 的措施。只是礙於現有資源未能整 合,室礙服務提供者與社區人士銜 接。我們需要凝聚各界,梳理整體社 會政策和資源,分析社區需求和服 務缺口,融合服務和建立空間讓有 心人把理念實踐,完善服務規劃,並 提高服務流暢度。此外,我們相信透 過結合各方力量,倡導長遠措施,可 為業界和市民建立信心。

將來,香港的優勢定能加以鞏固,發 揮更大的影響力。

Every case is unique, PWD and their caregivers require holistic support to meet their needs at different stages. A Multidisciplinary Team is therefore required to provide timely diagnosis and proper support along the way. As such, in future, HKADA would collaborate with all stakeholders, to conduct regular reviews, update and fine-tune the training materials to ensure service efficiency and service efficacy to meet contemporary needs.

Recently, different countries/ cities have national plans in place to support PWD and their caregivers. A closer look at the manpower, service quality and resources to the PWD and their caregivers in Hong Kong is by no means inferior. While most of the essentials are in place, the ability to integrate resources has yet to be enhanced. In order to ensure a smooth running of the respective plans, all parties from the commercial and non-commercial sectors alike must put our shoulders to the wheels to identify social needs, remove service barriers; then patch service gaps. We believe with combined effort, Mission and Vision in place we could secure confidence and support from the general public.

With Hong Kong's potential strengthened; an impact can be made in future days!



總幹事報告

Executive Director's Report



李雅儀女士 Ms Lee Nga-yee, Maggie

在各界持份者和本會職員通力合作下,本會本年度總收入達 \$27,433,931。截止2024年3月31日,本會錄得近2,100萬元累積儲備,當中近2,000萬元撥備至發展儲備,為維持本會健康營運和未來發展種下堅實的根基。

With support from all stakeholders and our colleagues, we managed to acquire a Total Revenue of \$27,433,931 in 2023/2024. As of 31 March 2024, Designated Reserves together with Accumulated Fund had recorded a total of \$21m, out of which nearly \$20m was kept in the Development Fund, for funding unsupported items and any other development projects of the Hong Kong Alzheimer' Disease Association (HKADA) which the Executive Committee deemed fit.

There was an increase of 14.6% derived from Services Income and Education Activities. The above represented 61% of the Total Revenue. The four Day Centres together had served 54,635 headcounts during the year; this was a 6% increase over 2022/2023. Together with Early Detection, Inhome Service and other Projects, we had served nearly 2,000 needy. Outreach Service inclusive of Education Activities to general public/ corporations/ groups plus staff training also had increased by 80%. The increase reflected high quality service which had won the acceptance and confidence among industries and families of PWD. The experience gained would be used as the base for future development and promotion in professional dementia care.

自2014年起,本會已開始構建醫社協 作模式,配合四個「及早」元素——及 早教育及篩查、及早檢測、及早診治和 及早介入,務求解決因過度依賴專科 醫療服務而導致診斷和治療延誤的情 況。過去十年,有幸得到慈善基金的認 同和支持,讓我們透過不同的先導計 劃實踐理念,並獲得正面的成效。由中 國銀行(香港)贊助的認知障礙症流動 診療車至今已投入服務四年,相比公 營醫療的18-24個月輪候期,我們的診 療車團隊和參與醫生平均只需46天, 便能為出現認知障礙徵狀但未有跟進 的社區人士完成評估和診斷,從而開 展確診後的藥物及非藥物治療,成果 令人鼓舞。

為進一步建構認知友善社區,除了恆 常的公眾教育活動外,我們各日間中 心積極與不同學校及地區團體合作, 並邀請他們擔任中心義工,透過親身 體驗和與老友記相處,讓他們更真實 地了解認知障礙症人士的狀況和需 要。同時,我們亦鼓勵不同企業動員參 與本會的公眾教育活動,包括協助進 行大腦健康初步篩查、或是一同推廣 大腦健康訊息等,希望他們能透過實 際參與而加深認識,並成為我們一分 子,延續認知友善的力量。

Since 2014, the HKADA started to implement the Medical Social Collaboration Model by adhering to the "4-Es" Principle, viz; Early Education & Screening, Early Detection, Early Treatment and Early Intervention. The purpose is to further improve current dementia healthcare services that are "over-specialized" which would cause a delay in diagnosis and treatment. In the past 10 years, we were fortunate to gain support from Charity Foundations enabling us to embark on Pilot Projects with positive outcome. An example of which was with support from the Bank of China (HK) Ltd, we had set up a Mobile Clinic to deliver outreaching dementia care service. Thanks are due to the Team of doctors and medical professionals, our Teams took an average of 46 days to detect a new case and gone through the diagnostic check-ups. All these procedures inclusive of waiting time would normally take 18-24 months in the public hospitals. Timely pharmacological and non-pharmacological interventions and subsequently providing Care Plans to PWD is crucial. The outcome of which are encouraging.

The Day Centres put extra effort on sustaining a Dementia Friendly Community. We collaborated with Schools and District Communities; from there we recruited interested individuals to be our volunteers. Through participation in elderly functions and activities, the volunteers understand more about Alzheimer's Disease, the needs of PWD and their caregivers. To keep the fire burning, we also encouraged volunteers to take part in public education campaigns and assist in brain health screening.



因應由外傭照顧長者的情況日趨 普遍,家屬雖減卻了體力勞動的壓力, 但我們需支援家屬如何與外傭溝通和 協調照顧工作。另外,在職照顧者因兼 顧工作和照顧的雙重角色,長期缺乏 喘息空間,漸漸帶來廣泛的社會影響。 慶幸新一代照顧者已擅於使用互聯網 搜尋資訊,有利他們尋找服務支援。因 應以上種種的照顧者結構和需要變 化,協會亦調整了照顧者支援服務的 角度。我們由以往著重傳授病症知識 和照顧技巧,改為建立平台讓照顧者 與同路人交流和培養興趣,協助他們 增加社會資本以面對及適應照顧路上 各項突發狀況。除照顧工作外,照顧者 更需關注自己的身心健康、生活質素 和未來計劃。

With the change in time, the role of caregiving is gradually taken up by foreign domestic helpers, the weight of caring could only be lessened, if the helper understood the needs of PWD at different stages. Hence, effective communication between employers and domestic helpers is the main concern. HKADA believes there is a value in positive connection among individuals, hence encourages group sharing. This is also a means to increase social capital. Dissemination of information has also included virtual communication to provide convenience. Working caregivers who are multi-tasking are advised to take respite care to prevent burnout; as such they would be ready for challenges along the way.

Manpower shortage continued to be one of our challenges, 16% of the required positions are still vacant, these include Personal Care Workers and Social Workers. To alleviate manpower shortage, Certified Instructors are engaged to conduct group activities. The different activities brought new perspectives to the elders. We have also recruited retirees from different professions, viz; Health Workers and Enrolled Nurses to be part-timers.







面對挑戰的同時,值得感恩的是近 半的現職同事已於本會服務了十年 或以上,而五年或以上的同事亦佔 三分一。除了感激同事多年來的竭 誠服務外,亦令我們反思於人手交 替時,如何讓新加入的同事認同協 會的工作理念、融入工作氛圍,以及 掌握新成員留任的因素等,才能保 持我們的服務質素和讓本會繼續健 康成長,延續我們會徽所表達的精 神一一 用心和雙手去幫助有需要的 人,並保持如綠葉般長青的心態,勇 於接受改變及創新,不畏困難、勇往 向前。

願與各位同路人共勉之。

We are fortunate that 50% of the existing cohort have worked with us for over 10 years, and another 30% also have over 5 years of service. Despite being grateful, it is also time to reflect on staff retention and a smooth handover in case there is a change of hands. Apart from focusing on how to pass on our Corporate Philosophy, foster an integrative culture, understanding staff needs are also food for thoughts. It is only through long serving, devoted staff that we could continue with what our logo aspires "to use the heart and hands to help those who are in need. Like the leaf to have a youthful and courageous attitude to accept changes, to have the vision to strategise future plans with creativity and the capacity to over challenges."

Let's go for it!



服務成效報告 Service Impact Report

■ 參與日間中心服務 Attending Day Centre Service

智康中心 Brain Health Centre	12,774
芹慧中心 Jean Wei Centre	12,988
將軍澳中心 Tseung Kwan O Centre	12,853
李淇華中心 Gene Hwa Lee Centre	16,020
人次 headcounts	54,635

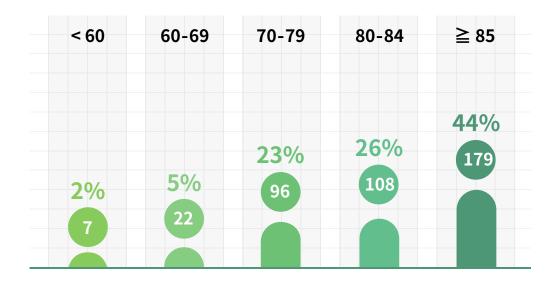
■ 服務使用者 Service Users



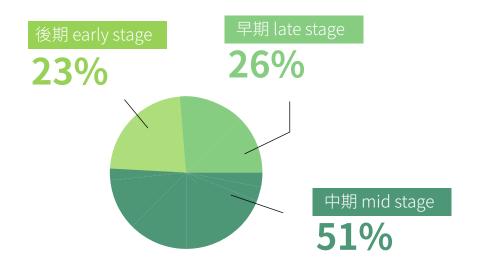




■ 年齡分佈 Age Distribution



■ 患病程度 Stage of Dementia



■ 接受早期認知檢測服務 Receiving Early Detection Service

2 649人 Persons

■ 到戶訓練服務 Inhome Training Service



■ 專業/前線工作人員培訓 Training for Professional/ Frontline Staff



■ 家屬支援及公眾教育活動 Family Caregiver Support & Public Education Activities

大腦健康篩查 Brain Health Screening	3,396
家屬支援活動 Family Caregiver Support Activities	2,490
公眾/企業/團體教育活動 Education Activities to general public/corporations/groups	10,986
	16,872人次 headcounts

日間中心及到戶服務

Day Centre Service and Inhome Service



為了達至「早檢測、早診治、早 準備」的目標,協會致力提供 全面的認知障礙症專門服務, 並與社區伙伴建立合作網絡, 支援認知障礙症人士和照顧 者不同階段的需要,保持他們 在社區的生活質素。

In order to achieve the objectives of "Early Detection, Early Treatment, Early Planning", the HKADA had established a collaborative network with community partners to provide a wide range of services to support PWDs and their caregivers at different stages. This would help to maintain the quality of life for all parties.



認知障礙症專門服務 Providing specialised dementia care services to 支援認知障礙症人士和照顧者 people living with dementia and their families.

協會於樂富、灣仔、將軍澳及荃灣設立 四間日間中心,專門服務確診認知障礙 症人士。本年度,四所中心共為412位 服務使用者提供了1,942節服務,計算 方法是以半天為1節。服務了約54,635 人次,比去年增加超過3,300人次。

日間中心推行由本會專業團隊依據儒 家「禮、樂、射、御、書、數」的概念演化 而成的「六藝®」全人多元智能認知刺激 訓練模式按服務使用者的能力和需要, 設計各項有意義及有趣認知活動,務求 讓每位參與日間中心的服務使用者均 能得到全面及有系統的大腦認知刺激 訓練,以保持他們的認知能力和延緩大 腦退化。

除了日間中心活動,我們更著重認知障 礙症人士的整體照顧。服務團隊秉承「 以人為本」的宗旨,時刻關注服務使用 者的身心狀況,並與照顧者保持緊密聯 繫。當發現服務使用者的身體基能或認 知能力出現變化時,我們的跨專業團隊 便適時介入,支援照顧者和調整服務使 用者的照顧規劃。

過往曾有家屬反映為認知障礙症家人 物色牙醫服務所遇到的挑戰,協會隨即 邀請牙科外展隊到中心提供服務,讓服 務使用者在熟悉的環境及協會職員的 陪伴下,放鬆接受由專業醫護人士提供 的牙齒檢查,家屬們亦能鬆一口氣。

The HKADA has four day centres located at Lok Fu, Wanchai, Tseung Kwan O and Tsuen Wan to provide specialised dementia services to PWDs. In the year under review, a total of 1,942 sessions of service, was taken up by 412 service users, with a half-day service counted as 1 session. In total, we had served approximately 54,635 headcounts, an increase of over 3,300 headcounts compared to last year.

Six Arts® cognitive stimulating model, which is in reference to the philosophy of Confucian's Six Arts - "Rites, Music, Archery, Charioteering, Literacy and Numeracy", is incorporated into our Day Centres services. The Service Team used the Model as a base to conduct various cognitive stimulating activities according to the abilities and needs of the service users. The purpose of which is to maintain the cognitive level through systematic brain stimulation activities.

The Service Teams adhered to the People-centred Approach, should there be changes in the physical or mental conditions of the service users, our Multi-professional Team would communicate with caregivers to provide timely assistance.

Caregivers had expressed concerns on getting dental services for PWDs. Our team responded by inviting the Dental Outreach Team to provide oral check-up services at our Centres. The onsite dental check-up, had provided a conducive environment to the service users; as familiar faces and environment could put PWDs at ease.









各種有趣又富有意義的認知刺激活動 Interesting and meaningful cognitive stimulating activities at our Day Centres.

與服務使用者及家屬一同遊覽科學館和九龍公園, 大家都樂而忘返

The service users and caregivers had a great time when visiting Hong Kong Science Museum and Kowloon Park.



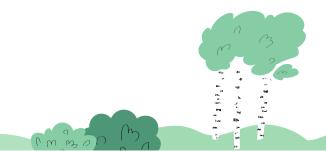


透過香薰治療工作坊和照顧者茶聚,讓照顧者舒緩 壓力和關注自己的需要,建立同路人互助支援網絡。

Aromatherapy workshop and tea reception were organised for caregivers to de-stress and promote Peer Support.









Our Cases

黄伯(化名)因在家時缺乏活動而過早 入睡,經常清晨四時便吵醒家人嚷著 要出門到中心,令家人十分困擾。團 隊得悉後,便為黃伯制定家居日程, 即使沒有回中心的日子或於中心放 學回家後,讓他進行書法練習或踩腳 踏單車,透過讓他參與有興趣及有意 義的活動,保持認知功能之餘,亦可 慢慢調整作息時間。

黃伯重拾正常睡眠習慣後,白天能保持 精神奕奕, 並期待回中心時能親手把完 成的習作交給職員,伯伯和家人的生活 質素也得以改善。

黃伯

Uncle Wong (pseudonym) due to lack of activities at home, often felt sleepy during daytime, but would stay awake and leave home in the middle of the night; this worried the family. The Service Team recommended the family to introduce activities into the daily routine based on his interests. The family encouraged him to practise calligraphy and did pedal exercise during the day. These hobbies became a healthy daily routine, which helped to maintain cognitive level.

As a result, Uncle Wong regained normal sleeping habits, able to stay active during the day and would look forward to share his calligraphy with the Centre staff. The quality of life of both the service user and his family had since been enhanced.



潘婆婆

潘婆婆(化名)使用日間中心服務兩年, 雖然是中期認知障礙症,她整體認知能 力穩定。但有一陣子,我們發現她回中 心時經常昏睡,難以參與活動。

聯繫家屬後,得知原來家人們對婆婆的 用藥安排有分歧,而不一致的用藥情況 令婆婆精神狀態不穩,晚間難以入睡。 得知家屬難處後,我們與家屬商討用藥 方案,家屬也按專科醫生的意見而進行 調整。雖然潘婆婆間中仍有疲倦情況, 但情況已有所好轉。

Auntie Pun (pseudonym) who had been diagnosed with dementia for two years, her cognitive function was rather stable. The Centre staff found her often sleepy and had difficulties to participate in the activities.

After communicating with the caregiver, we learned that the family members had divided views on her prescriptions. The inconsistent medication gave rise to insomnia and fluctuation in mental state. The Service Team addressed the family's concerns and the doctors also adjusted the prescriptions. Though Auntie Pun still felt tired at times yet, her situation improved.



持續引入新元

Persevered with new initiatives

為了提高認知刺激活動的成效,團隊亦 悦和成功感。

積極引入新元素,把不同活動轉化成認 知刺激的媒介,如六色積木、流體畫或 點點畫等。起初也有長者認為自己不懂 藝術而抗拒,但在導師的細心鼓勵下, 也會慢慢嘗試參與,後來更樂在其中。 參加者發揮創意與想像力,過程中亦與 其他參加者和導師交流感受。當他們與 家人展示自己的作品時,臉上也充滿喜

日間中心亦會邀請不同的義工團體或 學校到訪,進行藝術創作或節日活動, 透過與不同年齡及不同組別人士交流 互動,能為老友記帶來新刺激與新體驗 ;同時,義工們亦透過與認知障礙症人 士了解相處,正確認識病症,有助營造 認知友善氛圍。



Our Teams continuously bring in new elements to the Six Arts® Stimulation Activities. Various activities were introduced in the Day Centres, including Six Bricks, Fluid Painting and Dot Painting. At first, some elders resisted to participate in art classes. With encouragement from the trainers, these elders tried to participate and enjoyed the creative process. Participants exchanged their feelings and ideas with one another. The elders were eager to show their work to their family members.

Different voluntary groups or schools were invited to visit and conduct art creation sessions or festive activities for the Day Centres. Interactions with people of different ages and groups, could bring in stimulations. Volunteers also obtained a deeper understanding on Dementia as they had more interactions with PWDs and their caregivers.



由完成相關培訓的職員為服務使用者提 供「六色積木」活動,以訓練服務使用者 的手眼協調能力、短期記性,並加強與 組員的溝通能力。

Through "Six Bricks" activities, our trained staff were able to stimulate fine motor skill, short-term memory and communication skills of the PWDs.



透過自由創作流體畫的方式,參加者可 自行選擇喜愛的顏色,讓顏料隨意在畫 板上流動,發揮創意與想像力

At the Fluid Painting Class, participants unleashed their creativity, they poured favourite colours onto a canvas. The paint spread freely. Every art piece was something unique.







學校及地區團體到訪日間中心,與老友 記一同進行藝術創作和送上節日祝福

Students and friends from Schools and District Communities sent holiday greetings by joining PWDs at their Art Activities.





延續家居服務 Inhome Service to 支援居家安老 support Aging in Place

潘婆婆(化名)使用日間中心服務兩年, 雖然是中期認知障礙症,她整體認知能 力穩定。但有一陣子,我們發現她回中 心時經常昏睡,難以參與活動。

到戶團隊提供的認知刺激活動能維持 服務使用者的認知功能和社區生活能 力,配合家居環境評估及照顧者照顧技 巧訓練,支援照顧者提供合適和安全的 家居環境,讓認知障礙症人士繼續留在 熟悉的社區中居家安老,避免他們過早 入住院舍而喪失自我照顧和生活能力。

The Inhome Service supported cases with different conditions and needs, including those who are unable to attend Day Centres due to late-stage frailty or mobility issues, the early-onset young cases who have difficulties to adapt the Day Centre environment, and cases who resist to social interactions. The Service Team delivered inhome cognitive stimulating activities for service users at their home environment.

The Team provided cognitive stimulating activities, home environment assessment and consultation service. These helped to maintain life qualities for both PWDs and their caregivers.





在服務使用者熟悉的家居中進行認知刺激活動

Delivered inhome cognitive stimulating activities for service users



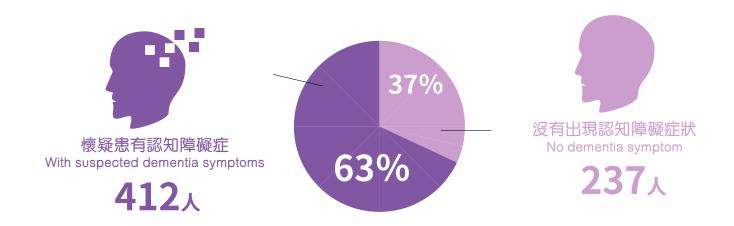
早檢測、早診治 Early Detection, Early Treatment 把握治療黃金期 Grasping the golden intervention period

除了已確診的認知障礙症人士,我們也 不忘社區裡仍有大量的隱藏個案。

透過加強公眾教育和與地區團體協作, 協會本年共提供3,396次大腦健康初 步篩查,並為649位出現認知障礙徵狀 的社區人士進行詳細的早期認知檢測 服務,比往年增加24%。當中63%個案 被評為懷疑患有認知障礙症,我們亦隨 即為他們安排進一步的醫療跟進及服 務介入,把握治療黃金期。

Early Detection is crucial in fighting Dementia. We tried to unfold hidden cases in the community via public education and partner collaboration.

In the year under review, HKADA had provided cognitive screening to 3,396 headcounts and Early Detection Service to 649 people who were having symptoms of dementia, this indicated an increase of 24% over the statistics we had in 2022/23, out of which 63% of those cases were suspected to have dementia. As Early Intervention is our objective, immediate advice and assistance were offered.



張小姐 Ms Cheung

將軍澳綜合服務中心服務使用者家屬 Caregiver of service user at TKO Integrated Service Centre

我們感謝中心的職員對服務使用者的 細心關懷、盡責、友善,也會體會照顧 者的各種突發狀況,主動提供協助。從 日常交流中亦深深感受到他們對工作 的熱誠,和他們相處時感覺就像家人般 親切。

媽媽很喜歡到中心上堂,每天她均會很 期待上課的日子,更會帶著雀躍期盼的 心情,預早時間在樓下等候會車接送。

她在中心能參與不同種類的認知刺激 活動,例如做運動、穿珠、畫畫、節日活 動等,培養了不同的興趣和自信。因活 動已全面讓她鍛鍊腦筋、身體基能、手 眼協調等,我們也不需再費神尋找其他 的訓練資源。

她在中心內還認識了不同的長者和 職員,大家有傾有講,樂也融融,性格 變得開朗活潑,我們家庭氣氛也較以 前融洽。

而在她回中心時,我們也可放心休息, 而且中心更會舉辦不同週末活動讓老 友記和照顧者按興趣及時間自由參加, 充分配合我們的不同的需要。

We are grateful to the love and care offered by the Centre staff. When we encountered any situation, they are always at hand to help. I am close with the Centre staff and their passion for the job.

My mother likes going to the Centre. On the day which she needed to attend activities at the Centre, she would wake up early and to wait for the pick-up service.

She managed to participate in different types of cognitive stimulation activities, like sports, bead threading, painting, festive activities, etc., which had cultivated different interests and pretty much build up her confidence level. Since the activities are comprehensive we had no need to look for other training resources.

She also got to know the elders and staff at the Centre. They had got along well. My mother became cheerful and lively, and our family relationship became more harmonious.

We were able to have some rest when she attended the Day Centre activities. I also appreciated the Caregiver Activities held on weekends, as my mother and I could participate according to our interests and availability. This fully meet our needs.



Volunteer of Jean Wei Centre

我本身是一位照顧者,奶奶由確診認知 障礙症至離世前幾個月,她也在芹慧中 心返學。感恩在這八年間,她也是「開 心老友記」。我們和工人姐姐仍記著她 的笑容,相信這與中心職員無微不至的 照顧有著莫大關係。

陪伴奶奶到中心時,我看到職員們即使 要照顧數十位各有狀況的老友記,但他 們仍耐心和友善地提供服務,他們的專 業讓我相當感動,亦相當深刻。

奶奶離開後,我決定到中心做義工,協 助派餐或與老友記一起做工作紙,希望 能盡一己之力,幫助中心為老友記提供 更好服務。

I was a caregiver. From the time my mother-in-law was diagnosed with dementia to a few months before she passed away, she attended Jean Wei Centre for eight years. I am grateful that she was a happy elder in that period. Our family and the helper taking care of her still remember her smile. I know the love and care of the Centre staff means a lot in it.

When I accompanied her to the Centre, I was moved deeply by the love and patience of the Centre staff. They always present a professional attitude when facing different conditions.

After the passing away of my mother-in-law, I joined Jean Wei Centre as a volunteer. I help in meals preparing and worksheet practicing. I hope to do my bit to deliver the caring service to PWD.

族嘉茵女士 Ms So Ka Yan

芹慧中心認知障礙症治療助理(活動工作員) Dementia Training Assistant (Program Worker)



我在中心主要負責設計和帶領小組活 動。雖然照顧認知障礙症長者的確比照 顧一般長者更具挑戰,但我明白他們深 受疾病困擾,更需要旁人體諒和理解。

老友記每天的情緒和反應可能會有很 大變化,即使之前喜歡參與的活動,也 會變得提不起勁。我們學會細心觀察情 況,靈活變通,主動發掘老友記感興趣 的題目與活動。看到老友記每天開心的 笑容,可見我們的付出沒有白費。

I am mainly responsible for designing and leading group activities at the Centre. Taking care of people living with dementia is even more challenging than normal elder, but I fully understand that they are suffered from the disease and need our understanding.

The moods and reactions of the service users may vary from day to day. They may easily diminished drive and motivation for the activities, even the activities they enjoyed very much before. We learned to observe their conditions and be flexible. We keep exploring the topics and activities that the service users may interests. No doubt that their happy faces are testimony to our effort.

黎曉彤女士

Ms Le Hiu Tung, Aries

李淇華中心社工

Social Worker of Gene Hwa Lee Centre

疾病來至,無論認知障礙症人士和家人一時間也難以接受。中心社工的角色是定期按服務使用者的情況顧者則實,可要保持照顧者,亦要保持照顧者,因為「有正面的思者」。這是我們的目的思考」。這是我們的目的思考,尤其看到患病家人退一時刻保持同理心,細心為家屬應前路、打點將來,讓他們明白即後不易行,但總有支援、有選擇。

工作上也會有正面的回饋。有些服務使用者初時回中心時很抗拒,認為自己因病被家人嫌棄。我們鼓勵他們嘗試不同活動,從中觀察他們的能力和喜好,並建立信任,慢慢他們也會和其他服務使用者一起享受活動,有些更會在完成畫作時主動問中心職員索取畫框,保存自己的作品給家人欣賞。很到他們臉上的笑容,我也會感到滿足。

Both the caregiver and PWD could find a dementia diagnosis difficult to accept. My role is to communicate with the caregiver and regularly review the care plan based on the case's condition, more importantly, to maintain the mental health of the caregivers. It is because positive caregiving is important for care receivers' well-being. This is my aim and also my challenge. It must be a tough time for caregiver to witness the deterioration of their demented family member.

I will always maintain empathy and carefully help the family to cope with the current situation and plan for the future, letting them understand that even if the road ahead is not easy, there is always support and options.

There will also be positive feedback at work. Some service users were unwilling to attend the Day Centre service. They had a negative connotation that their families rejected them. During the interactions, we encouraged them to try different activities. Throughout the process, we built trust with them and observed their abilities and interests. Eventually, they enjoyed the activities and began to interact with others. Some of them even asked for the frame to keep the art pieces they had completed so they could show to their family and their love ones. Their jovial responses bring me job satisfaction.





楊女士 Ms Yeung

李淇華中心服務使用者家屬

Family caregiver of service user at Gene Hwa Lee Centre

雖然知道多參與活動對媽媽的病情有幫助,但她本身是一個非常內向的人,當時我們申請中心服務時,也擔心她難以融入新圈子。因此我們其實是先讓她參與中心的星期六興趣班(每周一小時),待她適應環境後,才轉為每周兩天的日間中心服務。

我們很驚喜媽媽在中心時,竟是開朗 健談和待人有禮,她也喜歡參加畫畫 和手工創作,讓我們認識到媽媽的另 一面。我們很慶幸她在中心有新生活, 可見中心的環境和活動安排,深得媽 媽的認同。在她回中心時,我亦可以 有自己的個人時間。 We know that engaging in cognitive activities is good for my mother's brain health, however, we were worried that it would be difficult for her to adapt to the new environment as she is an introverted person.

Therefore, she firstly joined the Centre's Saturday interest classes (one hour per week). After she adapted to the activities, we switched to Day Centre services to her. She attends the Centre two days per week. We were surprised that she was cheerful, talkative and polite to others when she was at the Centre. She liked to participate in painting and handicrafts activities, which made us to know another side of her. We are very happy that she has a new life in the Centre. I know that she likes the environment and activities of the Centre. I can gain some "me time" during she stays in the Centre.

黃振開女士 Ms Hannah Wong

智康中心副服務經理

Deputy Service Manager of Brain Health Centre

我已在協會工作了14年,回想2020 年剛晉升為智康中心的副服務經理期間,新冠疫情的爆發,剛上任便需迅速作出各項服務調整,的確是很大的挑戰。我很感恩同事和上司在這段期間一直給予支持。四年來,我學懂以更宏觀、更全面的方式營運服務,我也有了不少的進步。

今年,我有許多機會與不同群體分享有關認知障礙症的知識和服務技巧。我更喜歡與他人交流經驗時,從他們的分享中學到不同的見解和個案故事。

展望未來,我希望能繼續努力,帶領中心服務不斷進步,為服務使用者創造更多創新的認知活動,與家屬們一同前行。

I have been working at the Association for 14 years. In 2020, I was promoted to Deputy Service Manager at the Brain Health Centre. This was a huge challenge for me to make rapid decision and service adjustment during the outbreak of the COVID-19 epidemic, while I was adapting to my new position. I was thankful for the unwavering support from my colleagues and supervisor during that period. Over the past four years, I have learned service operation from a macro and high-level perspective. I have made a lot of progress.

This year, I had the opportunities to share my knowledge and experience with different units. I enjoyed communicating and learning from various parties which allowed me to enrich my vision from their insightful stories and experiences.

Looking ahead, my goal is to continue working diligently to lead the Centre's services towards continuous improvement. I am committed to creating innovative cognitive activities for our service users and walk with the caregivers.

陳小姐 Ms Chan

智康中心服務使用者家屬

Family caregiver of service user at Gene Hwa Lee Centre

當初知道媽媽確診認知障礙症時,我們都感到徬徨和無助,不知該如何幫助她。感謝在尋找資源時,找到香港認知障礙症協會的智康中心。在中心人員的安排下,媽媽現在每週三天到中心參與活動,與其他長者一起玩遊戲、進行認知刺激訓練。這對媽媽很有幫助。她能有社交生活,並減少在家看電視的時間,有助延緩大腦的衰退。

更重要的是,在媽媽到中心的時間,我們這些照顧者也能獲得短暫的休息時間。中心的訓練和活動確實對媽媽很有幫助。

時間一久,到中心參與活動已成為媽媽的一種習慣。即便不用回中心的日子,她仍會吃完早餐後換裝準備前往,可見她多麼喜歡中心的活動。

我們由衷感謝智康中心過去一年對媽媽的悉心照顧,以及對我們家屬的支持。這些都對我們家庭的生活質量帶來了極大的幫助和改善。

in our search for resources, we found the Brain Health Centre of the Hong Kong Alzheimer's Disease Association.

With the arrangements of the Centre, my mother could now attend activities three days a week. There, she is able to engage in cognitive stimulation training and participate in various games and social activities with other seniors who are facing similar challenges. This structured schedule has been immensely beneficial for her condition.

Over time, attending activities at the Centre has become a routine for my mother. Even on days when she doesn't have to go, she still dresses up after breakfast, eager to head there, showcasing how much she enjoys the Centre's activities.

We sincerely appreciate the meticulous care and support the Brain Health Centre has provided for my mother over the past year. Their comprehensive approach has greatly helped to improve the quality of life for our entire family.



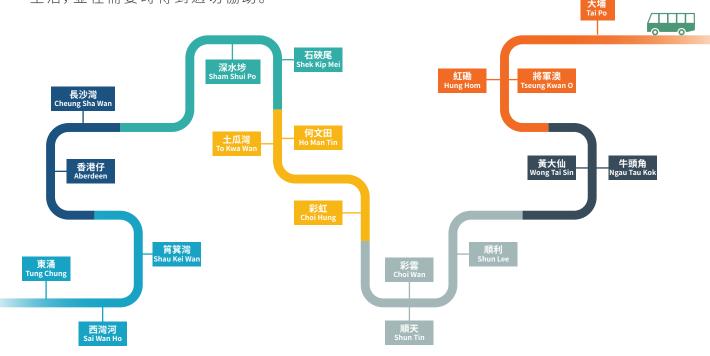
特別項目 **Special Projects**

流動診療車

Mobile Clinic

本會承蒙中國銀行(香港)資助得以開 展認知障礙症診療車服務,本年度診 療車繼續走訪各區,接觸近13,000人 次,計劃讓認知障礙症人士在所住區 域附近已可接受大腦健康講座,評估、 醫療跟進、藥物治療及非藥物治療等 一站式認知障礙症診 療車支援服務, 讓服務使用者繼續在熟悉的社區 生活,並在需要時得到適切協助。

We are grateful to the support from the Bank of China (Hong Kong); through which we were able to start the Mobile Clinic with a truck. The Mobile Clinic had visited different districts and had outreached approximately 13,000 headcounts. People in need could receive appropriate support in the immediate vicinity of their home.



團隊透過大腦健康篩查發掘社區隱藏 個案,部份個案其實已出現早期的認 知障礙症徵狀,但家人或個案本人仍 未察覺。由認知評估介入至確診後的 醫療跟進,平均需時46天。對已確診 的個案,醫生亦隨即為其轉介予公型 醫療的專科門診作長遠跟進,大幅縮 減病人輪候公營醫療檢查的時間,期 間流動診療車跨專員團隊,包括醫生、 護士、職業治療師及社工亦持續跟進 服務使用者的照顧和療診安排,協助 管理病情,達到「早檢測、早診治、早準 備」的目標。

Through brain health screening, we could successfully screen cases with early signs of cognitive impairment, which were not aware by their family members or the cases themselves. The waiting time from dementia assessment, diagnosis to intervention would take about 46 days in average. After diagnosis, doctors will immediately arrange referral to the Specialist Out-patient Clinics of Hospital Authority for long-term follow-up, this actually has significantly reduce the time to wait for check- ups in the public healthcare units. During this period, the on-going case and disease management service are provided by our Multi-professional Team, including doctors, nurses, occupational therapists and social workers. This enables the achievement of the goals on "Early Detection, Early Treatment, and Early Planning".



與地區團體合作, 鼓勵市民關注大腦健康

Collaborate with different Community Service Units to bring awareness to brain health messages in the community.





為出現病徵的懷疑個案進行詳細認知檢測

Conducting comprehensive assessment on cognitive functions to cases with suspected symptoms of dementia.



透過認知刺激活動, 為認知障礙症人士延緩病情。 Delay further cognitive deterioration via cognitive stimulating activities.





連嘉良醫生 老人科專科 **Specialist in Geriatrics**

尤記得童年生病的時候,媽媽會帶我 到流動醫療車看病。雖然車內環境較 小,但感覺反而比一般診所更為親 切,小朋友睇醫生都會「無咁驚」,沒 想到長大後自己也能於醫療車服務, 回饋社會。

認知障礙症是一種頗為影響個人日 常生活的疾病,醫護人員必須掌握病 人的背景與生活狀況,才能按病情安 排治療。流動車的跨專業團隊與病人 及家屬保持緊密聯繫,減少醫護與病 人之間的隔膜,更能為病人計劃適切 整全的醫療安排。

流動診療車的優勢是在早期階段已 進行了認知評估和相關醫療檢驗,我 們便可更精準和更早階段進行藥物 治療、社區支援、家人教育等工作,加 上縮短病人每次覆診日期的間隔,都 對認知障礙症個案診治更為有利。

I remember when I got sick in childhood, my mom would take me to the medical mobile clinic. Although the examination room was small, it actually felt less intimidating for a child compared to a regular clinic, which can sometimes feel cold and impersonal. I never imagined that one day I would have the opportunity to provide service at a Mobile Dementia Clinic.

Dementia is a disease that significantly impacts an individual's life. Healthcare professionals must understand the client's living conditions in order to comprehend the client's condition and provide effective treatment. Dementia mobile clinic can directly reach out to patients in their communities, reducing the barriers between healthcare providers and patients, and more easily assisting patients and their families in dealing with this increasingly common disease.

Comprehensive cognitive assessments and diagnostic tests were conducted in early-stage, which supported accurate diagnosis and immediate intervention, such as medication treatment, community support, and family education. The short waiting times and more frequent follow-ups of the mobile clinics are also beneficial for disease management.





教育及發展

Education and Development

協會為社會大眾和照顧者提供不同形式的教育活動,以加強他們對認知障礙症及大腦健康的認識;同時亦因應行業需要,提供各種主題的培訓和工作坊,提高行業服務承載量和改善社區服務質素。

HKADA provides education talks on brain health awareness and dementia to general public and caregivers. At the same time, trainings and workshops had been provided to medical practitioners and professionals of various trades, so as to increase the service capacity and enhance service quality.

教育

隨著政府落實智友醫社同行計劃和對基層醫療的重視,業界相繼投入資源開拓社區認知障礙症服務,對相關人員的培訓需求亦有所上升。本年度,協會的外展教育講座及職員培訓次數較去年大幅增加八成,參與人數亦增加三倍至超過2,800人次。

此外,協會再次受社會福利署委托,為行業的前線員工和專業職系同工合共舉辦78小時的照顧認知障礙症長者訓練課程,共有264位來自安老服務及院舍的同工出席。

Education

Under the regularisation of the Dementia Community Support Scheme and the shift of primary healthcare focus, various dementia community services were developed in recent years, resulting in the increasing need for related staff training. The number of Outreach Education Talks and Staff Training have increased significantly by 80% compared with last year, and the number of participants had also tripled to more than 2,800 headcounts.

The Certified Dementia Care Planner (CDCP) Course have recently been remodeled to become a combination of online teaching and onsite practicum mode, which aimed to balance student needs and course quality. The course contents are continuously updated to address industrial and social needs. The Course earned a good reputation among industries, and have entered into the tenth year. Over 1030 Certified Dementia Care Planners had been trained. The skills of the trainees as the CDCP in their workplace are sharpened and are more resourceful in carrying out their duties.

We are commissioned by the Social Welfare Department, to organise training courses on working with elders with dementia and their carers. Courses were provided to health care workers and professional staff respectively. 78-hours trainings have been offered to 264 staff who are working with the elders in Residential Care Homes, as well as in the Community Support setting for elderly service.





為行業同工提供不同程度的 培訓和教育活動

Various education programmes were provided to staff in Healthcare and Social Service Sector

透過公眾教育講座及認知篩查, 呼籲市民關注認知障礙症

Providing public talks and cognitive screening to raise brain health awareness





本會的職員或代表外展到不同單位提供教育講座

Outreach Educational Services were provided to various Service Units.





感謝企業及學生義工支援公眾教育活動 Thank you to the Corporates and Student volunteers for supporting the Public Education Programme









與不同傳媒平台合作, 分享大腦健康訊息和照顧者心聲 Sharing on brain health and caregiving experience via various media

世界認知障礙症月

每年9月是世界認知障礙症月,世界各地的認知障礙症機構均會籌備不同活動,提昇公眾人士對病症的關注。本會作為世界認知障礙症協會在香港的唯一會員機構,亦籌辦一連串精彩活動作嚮應。

World Alzheimer's Disease Month

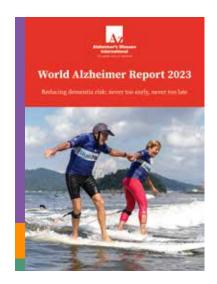
September is World Alzheimer's Month, an international campaign to raise dementia awareness and challenge stigma. Each year, Alzheimer and Dementia Associations from around the world united to organise advocacy and information provision events. As the only member of the Alzheimer's Disease International in Hong Kong, HKADA organises a series of events during the month.

全球認知障礙症報告

本年報告以「降低認知障礙症風險:立即起動,關注認知障礙症」為主題,強調防12個認知障礙風險因素便可降低四成患病風險,呼籲不同年齡人士、無論是否患上認知障礙症,也要降低認知衰退風險。

World Alzheimer Report 2023

With the theme "Reducing Dementia Risk: Never too early, Never too late", the Report examined risk reduction and provided an overview of both modifiable and non-modifiable risk factors as well as actions that can reduce risk. Risk reduction is a lifelong endeavour and does not end at diagnosis – people living with dementia can implement healthy lifestyle changes aimed at slowing the progression of the condition.







回顧過去、展望將來 認知障礙症研討會

協會以「回顧過去、展望將來」舉辦認 知障礙症研討會,邀請醫學界和社福 界代表回顧過往十多年來本地的服務 經驗與成效,並探討未來的發展方向, 超過220位來自醫療或社福界的同工 出席。



Review the Past, Plan for Future -**Dementia in Hong Kong Seminar**

The "Review the Past, Plan for Future – Dementia in Hong Kong Seminar" was held with the aims to discuss future directions for dementia care in Hong Kong based on past and present experience. We are honoured to have over 220 guests from the medical and social service sectors attending the Seminar.



智腦友分享會

協會藉著施永青基金的支持推展「智 腦友計劃」,得以為物業管理、公營交 通、零售、長者服務業的企業及組織建 立伙伴關係,為其員工提供針對行業 需要的培訓和認知友善環境評估,並 製作適切員工需要的培訓教材,並舉 辦「智腦友分享會」,邀請來自業界和 學術界代表分享經驗,一同探討可行 方向,各方協作共建認知友善社區。



「智腦友分享會」活動中,來自九龍巴 士有限公司、香港中華煤氣有限公司、 文化村及嗇色園主辦可頤耆英鄰舍中 心的代表和照顧者分享認知友善服務 的經驗

Dementia Friendly Sharing Session

With sponsorship from The Shih Wing Ching Foundation, we provided Skills Training and Environmental Assessment to partners in Property Management, Public Transportation, Retailing, and Elder Service Sector to build a Dementia Friendly Community. The Dementia Friendly Sharing Session had been held to share the experience on Dementia Friendly Service to various industries.



Representatives from The Kowloon Motor Bus Co. (1933) Ltd, The Hong Kong and China Gas Company Limited, Culture Homes and Sik Sik Yuen Ho Yee Neighbourhood Centre for Senior Citizens, together with caregivers shared their experience on Dementia Friendly Service.

籌款

協會一直以非牟利、自負盈虧模式延續各項的工作和推展新服務。雖然沒有政府恆常資助,但我們的團隊一直堅持提供專業、專門的優質服務;並致力維持收費於服務使用者可支付到認務。協會能落實一系列的服務。協會能落實一系列的服務。協會能落實一系列的服務。協會能落實一系列的服務。協會能落實一系列的超過知障礙症支援服務,全賴服務使用者的對於人名慈善基金、企業及善長的捐助,讓服務使用者和照顧者得以留下更多開心片段。

協會本年度共獲HK\$3,690,285 捐款及\$6,582,456專項資助。透過配合社交媒體和電子支付渠道,我們成功提高籌款成效和減低行政開支。協會定確保每分善款使用得宜,繼續為服務使用者、受認知障礙症影響的家庭提供悉心、專業及優質的服務,以答謝支持者的信任和肯定。

賣旗日

協會於2023年5月13日於港島區舉辦成功舉辦賣旗活動,距離上次義工於街頭賣旗已有五年。賣旗日當天超過700位義工踴躍呼籲市民捐助,成功籌得超過76萬捐款,能有如此佳績,全賴各位義工、捐款者、學校、企業及團體的支持,本會在此致以衷心致謝。

Fundraising

HKADA is a non-profit, self-financed non-government Organisation. Our professional team strive hard to provide affordable and quality care service to people living with Dementia and their caregivers so that no one would be deprived from essential service needs.

This year, we received HK\$3,690,285 donation and HK\$6,582,456 sponsorship. We count on the support from donors and sponsors to assist our Day Centres who provide cognitive stimulating activities on delaying cognitive deterioration to enhance life qualities of families affected by Dementia. By utilizing the social media network and mobile payment channel, we successfully improved the fundraising effectiveness and minimized the administrative fee. We would certainly do the best we could to strive for service excellence. The act of generosity from our supporters had been a positive affirmation to HKADA

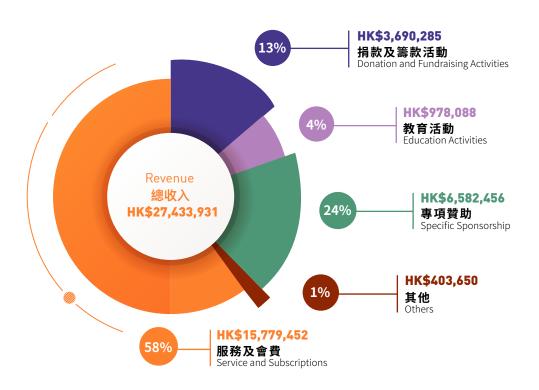


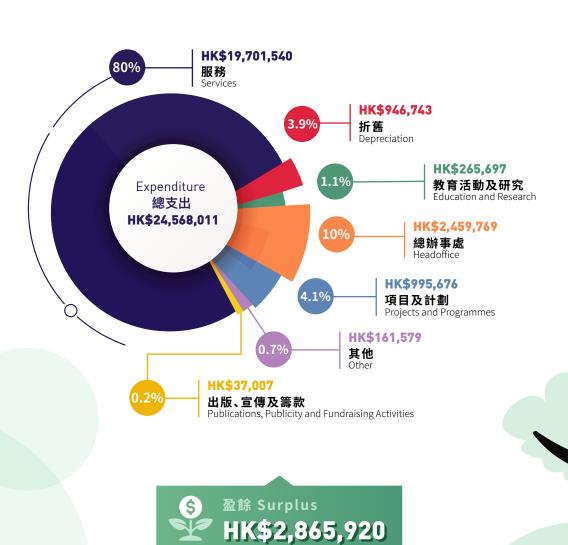
Flag Day

Our Flag Day was held at Island Region on 13 May 2023. It had been five years since we had our last on-street flag selling. Over 700 volunteers participated and over \$760,000 had been raised. We would like to thank and pay tribute to volunteers, donors, schools, corporates and organisations for their generosity and support throughout.



財務報告 **Financial Report**







Independent Auditor's Report to the Members of Hong Kong Alzheimer's Disease Association

香港認知障礙症協會

(Incorporated in Hong Kong and limited by guarantee)

Opinion

We have audited the financial statements of Hong Kong Alzheimer's Disease Association (the "Association") set out on pages 7 to 29, which comprise the statement of financial position as at 31 March 2024, and the statement of comprehensive income and the statement of changes in funds and the statement of cash flows for the year then ended and notes, comprising material accounting policy information and other explanatory information.

In our opinion, the financial statements give a true and fair view of the financial position of the Association as at 31 March 2024, and of its financial performance and cash flows for the year then ended in accordance with Hong Kong Financial Reporting Standards ("HKFRSs") issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") and have been properly prepared in compliance with the Hong Kong Companies Ordinance.

Basis for Opinion

We conducted our audit in accordance with Hong Kong Standards on Auditing ("HKSAs") issued by the HKICPA. Our responsibilities under those standards are further described in the "Auditor's responsibilities for the audit of the financial statements" section of our report. We are independent of the Association in accordance with the HKICPA's Code of Ethics for Professional Accountants (the "Code"), and we have fulfilled our other ethical responsibilities in accordance with the Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other Information

The executive committee members of the Association are responsible for the other information. The other information comprises the information included in the executive committee's report, but does not include the financial statements and our auditor's report thereon.

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Independent Auditor's Report to the Members of Hong Kong Alzheimer's Disease Association (continued)

香港認知障礙症協會

(Incorporated in Hong Kong and limited by guarantee)

Responsibilities of the Executive Committee Members and Those Charged with Governance for the Financial Statements

The executive committee members of the Association are responsible for the preparation of Financial Statements that give a true and fair view in accordance with HKFRSs issued by the HKICPA and the Hong Kong Companies Ordinance, and for such internal control as the executive committee members determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Executive Committee members are responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the executive committee members either intend to liquidate the Association or to cease operations, or have no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Association's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. This report is made solely to you, as a body, in accordance with section 405 of the Hong Kong Companies Ordinance, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with HKSAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with HKSAs, we exercise professional judgement and maintain professional skepticism throughout the audit. We also:

Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

Independent Auditor's Report to the members of Hong Kong Alzheimer's Disease Association (continued)

香港認知障礙症協會

(Incorporated in Hong Kong and limited by guarantee)

Auditor's Responsibilities for the Audit of the Financial Statements (continued)

- Obtain an understanding of internal control relevant to the audit in order to design audit
 procedures that are appropriate in the circumstances, but not for the purpose of expressing an
 opinion on the effectiveness of the Association's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the executive committee members.
- Conclude on the appropriateness of the executive committee members' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Association to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the
 disclosures, and whether the financial statements represent the underlying transactions and
 events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Baker Tilly Hong Kong Limited

Certified Public Accountants

Hong Kong, 21 OCT 2024

Lo Wing See

Practising certificate number P04607

Hong Kong Alzheimer's Disease Association 香港認知障礙症協會 Statement of Comprehensive Income for the year ended 31 March 2024

(Expressed in Hong Kong dollars)

	Note	2024 HKD	2023 HKD (Restated)
Revenue 收入	5		
Donation 揭款 Specific Sponsorship 專項贊助 Fund Raising Activities 籌款活動 Services and Subscriptions 服務及會費收入 Education Activities 教育活動收入 Income from Book Sales 售覽書籍收入 Bank Interest 利息收入 Employment Support Scheme「保就業」計劃 Sundry Income 其他收入		2,925,758 6,582,456 764,527 15,779,452 978,088 3,934 218,252 181,464	2,535,424 6,385,660 - 13,693,320 936,277 6,957 8,372 1,030,000 179,103
Less: Expenditure 支出	6		
Service Expenses 服務開支 Education Activities and Research 教育活動及研究支出 Projects and Programmes 項目及計劃開支 Headquarters Expenses 總部開支 Depreciation 折舊 Publicity and Fund Raising Activities 宣傳及籌款活動 Publications 出版開支 Other Operating Expenses 其他營運開支		19,701,540 265,697 995,676 2,459,769 946,743 25,727 11,280 161,579	18,149,295 73,007 1,097,953 2,801,351 960,843 36,084 159,954
Surplus and Total Comprehensive Income for the year 本年盈餘及全面收益總額		2,865,920	1,496,626

The notes on pages 11 to 29 form part of these financial statements.

Hong Kong Alzheimer's Disease Association

香港認知障礙症協會

Statement of Financial Position as at 31 March 2024

(Expressed in Hong Kong dollars)

	Note	2024 HKD	2023 HKD (Restated)
Non-current Assets 非流動資產			
Property, Plant and Equipment 固定資產	7	1,839,338	2,761,175
Right-of-use Assets 使用權資產	8	526,248	_1,360,795
		2,365,586	4,121,970
Current Assets 流動資產			
Accounts Receivable 應收帳款		1,148,521	2,493,878
Deposits 按金		399,482	399,482
Sundry Debtors and Prepayments		242 447	400 506
其他應收帳款及預支費用		219,417	199,526
Cash and Cash Equivalents 現金及現金等價物		<u>24,248,686</u>	18,782,525
		26,016,106	21,875,411
Current Liabilities 流動負債			
Accrued Expenses 應付未付款項		1,276,149	914,075
Receipts in Advance 預收款項	9	3,464,114	3,694,562
Lease Liabilities 租賃負債	10	<u>552,713</u>	<u>875,531</u>
		_5,292,976	5,484,168
Net Current Assets 流動資產淨值		20,723,130	<u>16,391,243</u>
Total Assets less Current Liabilities 總資產減流動負債		23,088,716	20,513,213
Non-current Liabilities 非流動負債			
Lease Liabilities 租賃負債	10		552,713
Provision for Long Service Payment 長期服務金儲備	11	1,290,357	1,028,061
		1,290,357	1,580,774
Net Assets 淨資產		21,798,359	18,932,439
Represented by:			
Designated Reserve 專項儲備	12(b)	21,468,514	19,851,097
Accumulated Funds 累積結餘	12(c)	329,845	(918,658)
		21,798,359	18,932,439
Approved by the Executive Committee on 2 1 OCT 2024			

Wu Yee Min

Shie Wal Hung, Henry

The notes on pages 11 to 29 form part of these financial statements.

Hong Kong Alzheimer's Disease Association

香港認知障礙症協會

Notes to the Financial Statements (continued)

(Expressed in Hong Kong dollars)

5 Revenue

The principal activities of the Association are providing services and arranging courses and activities on a non-profit making basis to the public and to persons with Alzheimer's disease and their families.

The amount of each significant category of revenue, recognised during the year is as follows:

	2024 HKD	2023 HKD
Donations 捐款		
General Donations 一般捐款	2,839,538	2,450,504
護腦月捐計劃	86,220	84,920
	<u>2,925,758</u>	<u>2,535,424</u>
Specific Sponsorship 專項贊助		
Rent and Rates Subsidy – Social Welfare Department		
租金及差餉津貼 — 社會福利署	-	711,331
Lotteries Fund 獎券基金	956,997	-
The Community Chest of Hong Kong 香港公益金	1,055,760	879,800
BOCHK Centenary Charity Programme (Allocation via CCHK)		
中銀香港百華誕慈善計劃 (經香港公益金安排撥款)	-	674,827
Shih Wing Ching Foundation 施永青基金	211,276	343,561
The Hong Kong Jockey Club 香港賽馬會	-	220,892
BOCHK Centenary Charity Programme Open Call for Project		
Proposals – Mobile Dementia Clinic		
中銀香港百華誕慈善計劃公開徵集項目 – 認知障礙症流		
動醫療中心	4,064,023	3,056,482
Ip Chi Shing Charitable Foundation Limited 葉志成慈善基金有		
限公司	294,400	-
Fee Assistant Scheme for Specialised Day Care Service		
The Tan & Fong Charitable Foundation		413,280
Beiersdorf Hong Kong Limited 拜爾斯道夫香港有限公司	-	82,000
香港萬國宜道浸信會社會服務荔景白普理長者鄰舍中心		3,487
	<u>6,582,456</u>	<u>6,385,660</u>
AN ALL LANGE LAIL S		
Fund Raising Activities 籌款活動收入		
Flag Day Income on 13.5.2023, net 賣旗籌款淨收入	<u>764,527</u>	

Hong Kong Alzheimer's Disease Association 香港認知障礙症協會

Notes to the Financial Statements (continued)

(Expressed in Hong Kong dollars)

5 Revenue (continued)

	2024 HKD	2023 HKD
Services and Subscriptions 服務及會費收入	4 400 040	2 242 424
Day Centre 日間中心服務	4,109,049	3,248,421
CCSV (Co-payment by Service Users) 長者社區照顧服務券試驗計劃(服務使用者支付部份)	1,813,601	1,726,475
CCSV (Co-payment by SWD) 長者社區照顧服務券試驗計劃(社署支付部份)	9,206,103	8,264,512
Social Welfare Department (Special Grant to Step up Preventive		
Measures against the Spread of COVID-19)		
社會福利署 (2019新冠狀病毒抗疫特別資助)	-	80,000
In-home Service 到戶訓練服務	321,261	240,425
Early Detection Service 早期檢測服務	198,260	128,640
Memory Clinic 記憶診所	129,178	-
Consultancy Service & Others 顧問服務及其他	2,000	4,847
	15,779,452	13,693,320
Education Activities 教育活動收入		
Courses and Workshops 課程及工作坊	978,088	936,277
Income from Book Sales 售賣書籍收入	3,934	6,957
Bank Interest 利息收入	218,252	8,372
Employment Support Scheme「保就業」計劃®	-	1,030,000
Sundry Income 其他收入	181,464	179,103
Total Revenue 總收入	27,433,931	24,775,113

During the year ended 31 March 2023, the Association received subsidies of HKD1,030,000 from the Employment Support Scheme under Anti-epidemic Fund of the Hong Kong Government.

During the year ended 31 March 2023, sundry income included gain on disposal of motor vehicle of HKD12,000.

Hong Kong Alzheimer's Disease Association

香港認知障礙症協會

Notes to the Financial Statements (continued)

(Expressed in Hong Kong dollars)

6 Expenditure

The amount of each significant category of expenditure recognised during the year is as

follows:	2024	2023
	HKD	HKD
Service Expenses 服務開支		
Operations 營運開支		
Staff Cost 員工薪酬	14,296,419	13,359,208
Service Operation 運作開支	743,314	486,325
Project Operation 專項開支	824,016	1,019,424
	<u>15,863,749</u>	<u>14,864,957</u>
Premises 物業開支		
Depreciation of Right-of-use Assets 使用權資產折舊	834,547	834,547
Interest on Lease Liabilities 租賃負債利息	47,509	89,188
Management Fee 管理費	1,374,320	1,297,645
Office Supplies 辦公室雜費	167,722	43,720
Rent and Rates 租金及差餉*	594,273	319,207
Utilities 水電費	138,831	139,205
	2 4 5 7 2 2 2	
	3,157,202	2,723,512
Transportation 交通運輸		
Rehabus Expenses 復康巴士開支	680,589	560,826
Total Service Expenses 總服務開支	19,701,540	<u>18,149,295</u>
Education Activities and Research 教育活動及研究開支		
Other Education Activities and Research Operation		
其他運作開支	265,697	<u>73,007</u>
Projects and Programmes 項目及計劃開支		
Staff Cost 員工薪酬	906,891	968,940
Other Projects and Programme Operation	300,032	500,510
其他運作開支	88,785	129,013
	_	
	995,676	1,097,953

Hong Kong Alzheimer's Disease Association 香港認知障礙症協會

Notes to the Financial Statements (continued)

(Expressed in Hong Kong dollars)

6 Expenditure (continued)

Experience (continued)	2024 HKD	2023 HKD
		(Restated)
Head Office Expenses 總辦事處開支		
Staff Cost 員工薪酬	1,857,543	1,408,151
Expenses recognised in respect of Long Service Payment	1,007,045	1,400,131
有關長期服務金的費用	262,296	1,028,061
Staff Development & Benefits 員工發展及福利	29,490	28,893
Staff Recruitment 招聘開支	32,376	40,606
Computer Expenses 電腦開支	63,017	62,060
Insurance 保險費用	69,072	94,936
Postage and Courier 郵費及速遞	7,707	5,662
Printing and Stationery 印刷及文具費用	45,368	52,851
Telephone, Fax and Internet 電話、傳真及互聯網	53,489	47,889
Sundry Expenses 雜項開支	17,355	13,675
Travelling Allowances 交通費	22,056	18,567
	2,459,769	_2,801,351
Depreciation 折舊	946,743	960,843
Publicity and Fund Raising Activities 宣傳及籌款活動	25,727	-
Publications 出版開支		
Annual Report 出版年報	11,280	35,000
Publication of Leaflet 出版傳單	11,200	1,084
rubileation of Econet 12/18/19-		1,004
	11,280	36,084
Other Operating Expenses 其他營運費用		
Auditor's Remuneration 審計費用	62,000	57,940
Bank Charges 銀行手續費	22,382	24,734
Legal and Professional Fees 專業費用	10,579	16,464
Subscriptions Fees 會費支出	66,618	60,816
Japan Property Co. I S. Co.	00,010	
	161,579	159,954
Total Expenditure 總支出	24,568,011	23,278,487

Rent and Rates include expenses relating to short term leases of HKD411,750 (2023: HKD173,316).

Acknowledgement

協會衷心感謝以下熱心人士及單位支持我們的服務!We are grateful to the below individuals and units for supporting our Services!

政府部門、公用事業及公營機構 Government Department, Public Utilities and Public Organisations

社會福利署

Social Welfare Department

香港中華煤氣有限公司 The Hong Kong and China Gas

Company Limited (Towngas)

香港房屋協會

Hong Kong Housing Society

香港房屋委員會

The Hong Kong Housing Authority

香港電台

Radio Television Hong Kong

香港護士管理局

The Nursing Council of Hong Kong

香港鐵路有限公司 MTR Corporation Limited

職業治療師管理委員會

Occupational Therapist Board

慈善基金 Charity Foundations

中銀香港百華誕善計劃 **BOCHK Centenary Charity Programme**

Shih Wing Ching Foundation

香港公益金

The Community Chest of Hong Kong

香港賽馬會慈善信託基金 The Hong Kong Jockey Club Charities Trust

陳楊福和基金有限公司 Chen Yang Foo Oi Foundation Limited

葉志成慈善基金 Ip Chi Shing Charitable Foundation

企業 Corporations

九龍巴士(一九三三)有限公司 The Kowloon Motor Bus Co. (1933) Ltd

中信里昂證券有限公司 CLSA Limited

中信銀行

China Citic Bank International Limited

友誠地產置業有限公司

Yau Shing Land Investment Company Ltd

太古地產有限公司 Swire Properties Limited

太古城物業管理有限公司 Taikoo Shing (Management) Limited

文化村 Culture Homes

永豐金證券(亞洲)有限公司 SinoPac Securities (Asia) Ltd.

Ming Pao Daily

香港上海滙豐銀行有限公司 The Hongkong and Shanghai Banking

Corporation Limited

專業護衞有限公司

Professional Security Services Limited

無綫電視

Television Broadcasts Limited

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A Circle Limited

ASANA 360 Global Limited Beiersdorf Hong Kong Limited Renishaw (Hong Kong) Ltd

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李國棟醫生

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李惠芷女士

Ms Lee Wai Tze

李煜先生 Mr Lee Yuk

周華達先生

Mr Chow Wah Tat, Kenneth

林竹甄女士

Ms Cecilia Lam

姚素華女士

Ms Yiu So Wah

梁智鴻醫生

Dr Leong Che Hung, Edward,

GBM, GBS, OBE, JP

陳婉雯女士

Ms Marina Chan Yuen Man

陳淑芬女十

Ms Chan Shuk Fan

學校、機構及團體

Schools, Organisations and Groups

國際認知障礙症協會

Alzheimer's Disease International

01心意

01heart

九巴之友 Friends of KMB

大埔地區康健中心 Tai Po District Health Centre

大埔浸信會區張秀芳長者鄰舍中心 Tai Po Baptist Church Au Cheung Sau Fong

Neighbourhood Elderly Centre

中華基金會中學

The Chinese Foundation Secondary School

中華傳道會恩光長者鄰舍中心 C.N.E.C. Grace Light NEC

五邑工商總會幼稚園 Five Districts Business Welfare

Association Kindergarten

香港01

香港志願者協會

Hong Kong Volunteers Association

香港社會服務聯會

The Hong Kong Council of Social Service

香港青少年服務處 Hong Kong Children & Youth Services

香港弱智人士家長聯會

The Hong Kong Joint Council of Parents

of the Mentally Handicapped

香港真光中學(小學部)

The True Light Middle School of

Hong Kong (Primary Section)

香港基督教女青年會 Hong Kong Young Women's Christian Association

香港都會大學李嘉誠專業進修學院

Hong Kong Metropolitan University Li Ka Shing School

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黎玉珍女士 Ms Lai Yuk Chun

黎家敏女十

Ms Lai Ka Man

Co Jason Dee & Co Maria Bernadette Rodriguez

Mr Chan Chi Keung, Edward

Mr Chan Wai Tsoong, Anthony

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Lau Chi Fai Ng Chui Ling

Tong Hoi Yin Ms Wong Pui Yee, Rowena

香港職業治療學會

Hong Kong Occupational Therapy Association

浸信會沙田圍呂明才小學

Baptist (Sha Tin Wai) Lui Ming Choi Primary School

荔景天主教中學

Lai King Catholic Secondary School

救世軍大埔長者服務中心

The Salvation Army Tai Po Multi-service Centre

for Senior Citizens

勞士施羅孚口腔衛生服務有限公司 The Hong Kong Tuberculosis Association

Rusy M. Shroff Oral Health Services Limited

循道衛理中心 Methodist Centre

黃大仙地區康健中心 Wong Tai Sin District Health Centre

嗇色園主辦可頤耆英鄰舍中心

Sik Sik Yuen Ho Yee Neighbourhood Centre for Senior Citizens

聖十字架堂 Holy Cross Church

聖公會聖彼德小學 S.K.H. St. Peter's Primary School

聖公會鄧肇堅中學 SKH Tang Shiu Kin Secondary School

聖伯多祿中學

St. Peter's Secondary School

聖伯多祿天主教小學 St. Peter's Catholic Primary School

聖保祿中學

St. Paul's Secondary School 寶血女子中學

Precious Blood Secondary School

Acknowledgement 鳴謝 48 ■

請支持我們的認知障礙症支援服務 Donate to Support HKADA Services

本人樂意捐款支持 I would like to dongte.



現時全球每3秒便有1人患上認知障礙症,而本港每3名85歲或以上長者便有1名患者。隨著人口老化,服務需求將持續增加。我們沒有政府資助,以自負盈虧、非牟利形式營運,並一直堅持提供專業專門的優質服務。不同經濟能力的患者也有使用服務的需要,我們致力維持收費額於患者家庭可支付的水平。能維持現有服務質素及開展創新項目,實有賴大眾的捐助。

1 case in every 3 seconds is diagnosed with Alzheimer's Disease worldwide, and 1 in every 3 local seniors over 85 years of age is living with the disease. Service demand for people living with dementia and their families will increase as population ages. Being a self-financed agency without regular government subventions, we strived hard for donations to support our services. We keep our service fees at an affordable level for our service users and their families. Your generosity will allow us to provide appropriate support to People Living with Dementia and their families.

填寫以下資料前,請細閱本會之「個人資料收集聲明」(已上載到https://www.hkada.org.hk/privacy-policy)。 你可按個人意願提供或拒絕提供你的個人資料。如有任何疑問,歡迎與本會職員職絡。

Please read the Personal Data Privacy Policy of the Hong Kong Alzheimer's Disease Association (uploaded to https://www.eng.hkada.org.hk/privacy-policy) carefully BEFORE you complete the form. You have the right to provide or refuse to provide your personal information. For enquiry, please feel free to contact

☐ HK\$1,000	□ HK\$500	☐ HK\$300	□ HK\$100	□其他 Other HK\$	
捐款方法 Don	ation Methods				
│ □ 支票 By Cheq					
抬頭:「香港	港認知障礙症協會」	/ Cheque payable to th	ne "Hong Kong Alzheimer"	s Disease Association".	
□ 直接存入 Dir	ect Pay-in to HKADA	Current Account with			
如需捐款收據,		行入帳存根正本一 併郵寄回]本會。 h e bank pay-in slip if official doi	nation receipt is required.	
□ 信用卡 By Cro	edit Card				
□ 單次捐款	One-off Donation / \Box]每月捐款 Monthly Don	ation 🗌 Visa / 🗌 Ma	ester	
持卡人姓名 Name of Card Ho	older:		言用卡號碼 Card Number:		
有效日期 Card Expiry Date	: (月MM)/ (持卡人簽署 Signature of Card Holder:		
出卦≥咨判 N	onor informatic	n			
			」團體 Organisation		
中文姓名 Name i	n Chinese:		英文姓名 Name in English		
聯絡電話 Contac	t Tel:		電郵 Email:		
郵寄地址 Postal A	Address:				
□ 本人不需收払	豦。No receipt requ	ired.			
(無需貼郵票) 以便開 Official Donation Receip slip together with this f card donations, the for 供閣下參考	發正式捐款收據。信 ots may be tax deductible orm to the "Fundraising	用卡捐款亦可傳真至2338 e. In case an Official Donation Department, Hong Kong Alzh to 2338 0772 or email to pf For informatio	0772或電郵至pfr@hkada.org Receipt is required, please send eimer's Disease Association, Fre r@hkada.org.hk. on	章礙症協會 簡便回郵58號 (KBY) 籌款部」,.hk。 d the cheque or original copy of the bank pay-in epost 58(KBY)" (no stamp is required). For credit Alzheimer's Disease Association is 91/4488.	
本人於提供上述資料予 可能作下列用途,本人的	勺意願如下:(請剔選適合空	再協會) 前 ・ 已細閲該會的「個ノ E格) I hereby confirm that I have re	ead, understood and agreed to the Pe	關內容。另外,協會就本人提供上述資料日後將有 rsonal Data Privacy Policy of the Hong Kong Alzheimer's the below purposes. (Please tick the appropriate boxes.)	
Agree / Object th	e HKADA to use my persona	送該會服務及教育資訊之用。 I data in sending HKADA's service	e and educational information.	簽名 Signature:	
	會使用我的個人資料作 <mark>籌</mark> e HKADA to use my persona	款推廣之用。 I data in sending fundraising rela	ted information	姓名 Name:	
		於電郵至 headoffice@hkada.org.l ice@hkada.org.hk for enquiry an	nk 與職員聯絡。 d updating of your personal data.	日期 Date:	
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聯絡我們

Contact Us



總辦事處 Head Office

HKADA 香港認知障礙症協會

九龍橫頭磡邨宏業樓地下 G/F, Wang Yip House, Wang Tau Hom Estate, Kowloon

● 查詢電話 Enquiries: (852) 2338 1120

headoffice@hkada.org.hk ■ 電郵 Email:

🔒 傳真 Fax: (852) 2338 0772 ● 網頁 Website: www.hkada.org.hk

Brain Health Centre 智康中心

九龍橫頭磡邨宏業樓地下 G/F, Wang Yip House, Wang Tau Hom Estate, Kowloon 🕓 查詢電話 Enquiries: (852) 2338 1120





<u> 芹慧中心 Jean Wei Centre</u>

香港灣仔皇后大道東282號鄧肇堅醫院一樓 1/F, Tang Shiu Kin Hospital, 282 Queen's Road East, Wanchai, Hong Kong

▲ 查詢電話 Enquiries: (852) 3553 3650

Tseung Kwan O Integrated Service Centre 將軍澳綜合服務中心

◎ 新界將軍澳翠林邨秀林樓3樓321-326室 Unit 321-326, 3/F, Sau Lam House, Tsui Lam Estate, Tseung Kwan O, New Territories

🕓 查詢電話 Enquiries: (852) 2778 9728





Gene Hwa Lee Centre

新界荃灣永順街 38 號海灣花園商場地下11-20號鋪 Shop 11-20, G/F, Waterside Plaza, 38 Wing Shun Street, Tsuen Wan, New Territories

O 查詢電話 Enquiries: (852) 2439 9095



認知障<u>礙症教育中心</u> Institute of Alzheimer's Education

🔇 查詢電話 Enquiries: (852) 2815 8400

電郵 Email: iae@hkada.org.hk

😊 傳真 Fax: (852) 2338 0772





Communication & Fundraising

查詢電話 Enquiries: (852) 2338 1120

❷ 電郵 Email: pfr@hkada.org.hk

● 傳真 Fax: (852) 2338 0772

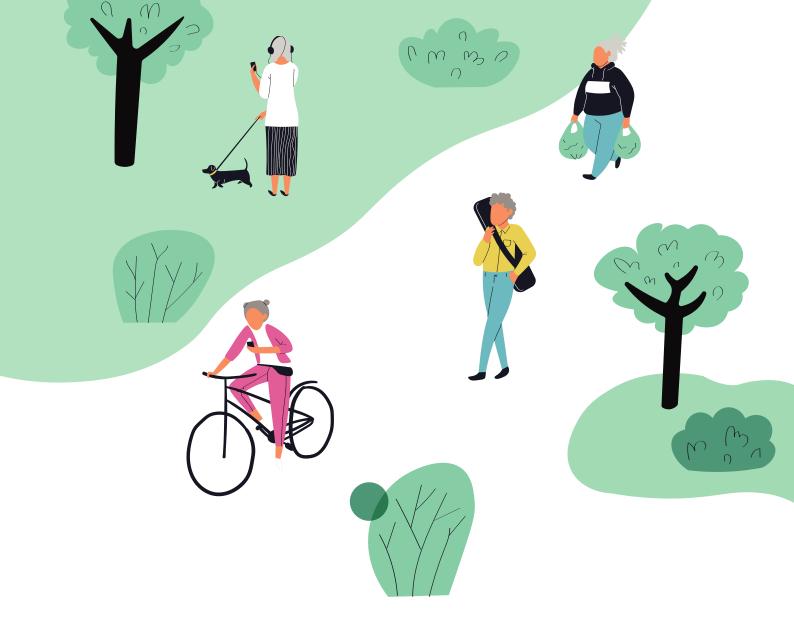


🔇 查詢電話 Enquiries: (852) 2815 8400

🙆 電郵 Email: dementiafriends@hkada.org.hk 😩 傳真 Fax: (852) 2338 0772

● 網頁 Website: www.dementiafriends.hk





- ↑ 九龍橫頭磡邨宏業樓地下 G/F, Wang Yip House, Wang Tau Hom Estate, Kowloon
- **(852) 2338 1120**
- **(852) 2338 0772**
- headoffice@hkada.org.hk
- ⊠ www.hkada.org.hk



